

Directors

Lord Waheed Alli Chairman

At present Chairman of Chorion Ltd, an intellectual property rights owning company, and non-executive director of Olga Productions Ltd.

Formerly Managing Director at Carlton Television responsible for the production of all its programmes, and previously he was the Managing Director of Planet 24, one of the largest independent production companies in the UK, which he founded with Charlie Parsons and Bob Geldof.

He was appointed a working Labour peer in July 1998. He is active in the House of Lords where he takes a particular interest in issues concerning equality.

Waheed is also a trustee of the Elton John Aids Foundation, Vice-President of UNICEF, Chancellor of De Montfort University, President of the National Youth Theatre and a patron of a number of other voluntary

organisations. Waheed is a member of the Audit and Remuneration committees.

Peter Williams Non-Executive Director

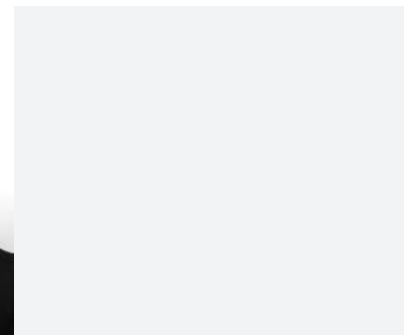
Peter joined Alpha Airports Group plc as Chief Executive in May 2006. Alpha, a wholly owned subsidiary of Autogrill SpA, provides catering and retailing services to airlines and airports in 17 countries.

Prior to Alpha, Peter was with Selfridges plc from 1991 to 2004, where he was initially Finance Director and then became Chief Executive.

Peter is also non-executive director of Cineworld Group plc and is a member of the Design Council. Peter is Chairman of the Audit and Remuneration committees.

Nick Robertson Chief Executive

Nick started his career in 1987 with the advertising agency Young and Rubicam and in 1991 moved to Carat,



ASOS PLC

the UK's largest media planning and buying agency. In 1995 he co-founded Entertainment Marketing, a marketing services business, and in 2000 he co-founded ASOS.com.

Jon Kamaluddin Finance Director

Jon Kamaluddin began his career in Corporate Recovery at Arthur Andersen, where he qualified as a Chartered Accountant.

Jon then joined Marks & Spencer, where he spent three years in a number of finance positions including Head of Finance for the per una brand.

Immediately prior to joining ASOS he was Financial Controller of Nutrinnovator Holdings plc. Jon joined ASOS in August 2004.

Robert Bready Product and Trading Director

Robert Bready began his career at River Island where he held a variety of merchandising roles across womenswear and menswear.

After five years, Robert moved to The Arcadia Group, where he spent eight years working across young fashion retailers Miss Selfridge and TopMan, eventually becoming a senior Executive for the Miss Selfridge brand.

In 2005 Robert joined ASOS.com and was quickly promoted from Head of Merchandising to Product and Trading Director.



Pictured from left:

Lord Waheed Alli

Peter Williams

Nick Robertson

Jon Kamaluddin

Robert Bready